

THECLIMATE ENTERPRISE CONVENTION

Placing businesses at the heart of climate action

September 2021 → June 2022





"Adapt or die", "the only constant is change", "survival of the fittest": The business world has been living on radical mantras for decades. Less so for climate action, an inherently collective matter at odds with individual optimisation and a complex intertwinement of state, corporate and civil society. We believe that a leap of conscience and action from the business community is key to making the 2020s the decade in which we adapt, regenerate and thrive.



Provide clarity on the stakes and the urgency. Support CEOs in their transformation and activate collective intelligence to align their activities with European climate goals. Put French firms at the center of the EU's Green Deal and 'Fit for 55'.

Reduce CO₂ emissions by 55% by 2030 & regenerate biodiversity...

...by understanding & contextualising the global impact of human activity

... by achieving the necessary **systemic breakthroughs** to reach our goals

FOOD TRANSPORT
HOUSING CONSUMPTION
PRODUCTION CULTURE

LEARNING & DEVELOPMENT

ACCOUNTING & INDICATORS

MARKETING FOR SUSTAINABILITY

FINANCE & SHAREHOLDERS

GOVERNANCE

THEMATIC LEVERS

SYSTEMIC LEVERS



Small, medium, and large businesses Sectoral diversity Diverse levels of ecological conscience



I committee of Sponsors Independent experts Student participants



COMPASS

CREATIVITY

ONBOARDING THE WITH NEW PERSPECTIVES FINDING THE **OF LEADERSHIP**

WHAT **TOMORROW WILL BE MADE OF**

9-11 SEPT.

2021

NEW TRAJECTORY

22-23 APR.

20-22 OCT. 2021

2-4 DEC.

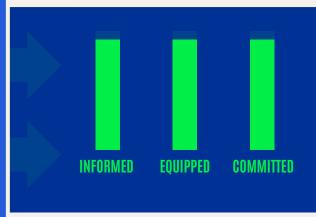
20-22 JAN. 2022

10-12 MAR. 2022

2022



DESIRE TO DO BETTER. Trapped in "Business as usual". 150 BUSINESS LEADERS WITH THEIR PEERS.
6 SESSIONS FOCUSED ON IMPACT.
12 DAYS OF COMMITTED EFFORT.
8 MONTHS OF COLLABORATION.



UNDERSTANDING THE ISSUES. TENFOLD AMBITION.

The CEC's ambition is **QUALITATIVE**: we provide CEOs with the right expertise, the opportunity to identify the hurdles they share with their peers and organise interactive sessions through which they can agree on a **practical transition agenda**. This process will be both open and secure: Open to **co-conception with key law-making stakeholders** and designed to create a safe space for uninhibited, candid and ambitious thinking.





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ARMELLE DU PELOUX PARTICIPANT EXPERIENCE FORMER FOUNDER OF A READY-TO-WEAR BRAND



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MÉLANIE JEANNERET PARTICIPANT ONBOARDING FORMER INNOVATION PROGRAM MANAGER, OUI.SNCF

COMMITTEE OF SPONSORS

THEIR MISSION IS THREE-FOLD

GUARANTEE THE CEC CONSISTENTLYLY ABIDES BY ITS STATED AMBITION

OFFER AN EXPERT AND BENEVOLENT VIEWPOINT ON OUR PROGRESS

CONTRIBUTE TO THE CEC'S RIPPLE EFFECT ACROSS THE ENTIRE FRENCH ECONOMY





Fabrice BONNIFET





Arnaud **LEROY**





Paola **FABIANI**



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COMMUNAUTÉ DES ENTREPRISES À MISSION

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Patricia **SAVIN**





Léa **FALCO**



bpifrance

Nicolas DUFOURCO





Matthieu **AUZANNEAU**





Claire **GUICHET**



OUR STATED AMBITION

Leverage the collective intelligence of 150 outstanding and candid business leaders to imagine an economy compatible with a liveable and biodiversity-rich future. Build this future into 150 roadmaps covering all major components of business strategy: Mission & vision, governance & leadership, business models, marketing & communication, finance & accounting, human resources, etc.

Build bridges between CEOs and political and institutional leadership in France and the EU for an ambitious and pragmatic environmental agenda to emerge from the world of business.

THE EXPECTED OUTCOME

A **new outlook** for 150 CEOs and their companies on the opportunity to reconcile business and environmental progress.

A far-reaching **ripple effect**, across industries, territories and geographies.

A **thorough re-evaluation** of what balancing People / Planet / Profit means at the doorstep of irreversible climate change.

A **positive and inspiring vision** of the future.

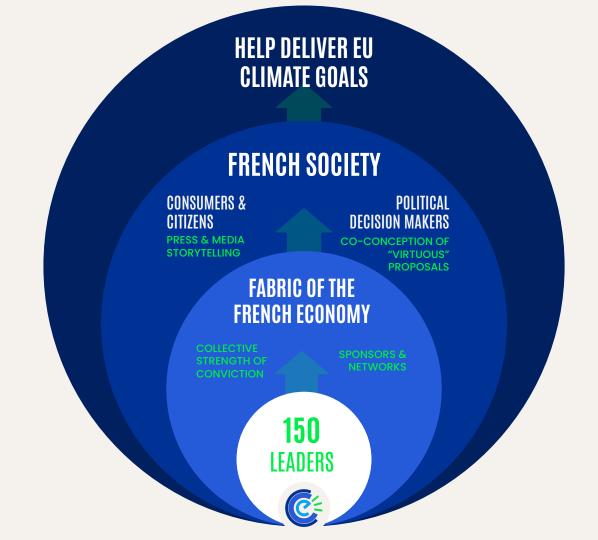
An observable, sizeable, sustainable long-term impact on our natural ecosystems.

The RIPPLE EFFECT at the heart of the CEC's framework.

Internal effect: equip and support participants to bring their colleagues on board in their transformation with the CEC.

External effect: spread the word about our leaders' commitment and ambition throughout their industries, institutions and regions. Inspire the public and demonstrate that the business world CAN be right at the heart of the solution, right now.

IMPACT: similar to the effect of the Citizens' Climate Convention in France, a noticeable shift in the Overton window allowing for more ambitious environmental action and policy to enter the public debate.



An opportunity for CO-CONCEPTION between participants and institutions.

Sectoral diversity amongst our participants means that novel ideas and co-operation will emerge at the intersection of industries that don't frequently interact.

It also means that opportunities will arise for national and European institutions, ministries and think tanks to establish a new kind of constructive dialog with environmentally ambitious business leaders.

IMPACT: the CEC becomes an interface between public officials and the private sector to achieve better results through participatory conception of environmental roadmaps.

FOOD







TRANSPORT





getaround

HOUSING







PRODUCTION







CONSUMPTION







CULTURE





